

CTL PowerPoint Template for BSPH Academics

Downloads



A collage showing the main color choices, which are all combined with Heritage Blue.

The following list provides links to the accessible PowerPoint templates with the brand identity of the Johns Hopkins Bloomberg School of Public Health (BSPH) Academics. These were all developed by the Center for Teaching and Learning (CTL) at BSPH. Using these links usually results as a download into a file directory. Depending on your settings, you may be prompted select a location where the file should be saved.

- [CTL Blue Basic Template for BSPH](#)
- [CTL Orange Basic Template for BSPH](#)
- [CTL Green Basic Template for BSPH](#)
- [CTL Purple Basic Template for BSPH](#)

We also made a [sample PowerPoint file](#) using the Blue Basic Template. (An [accessible PDF file](#) was exported from this sample.) We have [a compressed file containing all the templates and sample files](#) for anyone wishing to download all four color options.

About the 2025 BSPH CTL PowerPoint Template for Public Health Academics

File Format

The PowerPoint (*.pptx) standard file type was selected as the format for distributing the updated templates. **Content authors and editors should always start with one of our templates and select “Save As” with a different name before beginning their edits.**

Each template contains fourteen slides by default. Color accents are the only difference between the four files. After saving the chosen PowerPoint template with a different filename, these slides can be used or deleted. New slides, including any other layouts from the [slide master](#), can be added.

Accessibility

The CTL Templates are all digitally accessible. When the accessible files are used as a starting point, maintaining accessibility is the responsibility of the author and any editors. Using them as designed,



including using the original placeholders and reading order, will help maintain accessibility. The guidelines for creating [Universally Accessible Materials: Expectations of Faculty](#) should be followed. Additional resources to help maintain accessibility, specific to our template, include:

- [5 Tips for Using CTL's PowerPoint Template](#)
- [PowerPoint Best Practices Checklist](#)

BSPH Branding

The CTL templates have been branded to coordinate with the branding developed and distributed by the BSPH Office of External Affairs.

Logos

The School's shield next to Johns Hopkins Bloomberg School of Public Health and the individual shield were obtained directly from the [Office of External Affairs Branding Guidelines and Resources](#) (login required).

Color Choices

The CTL templates are branded with [BSPH colors and logos](#). They follow the afore-mentioned branding guidelines shared by the Office of External Affairs.

Fonts

The fonts used in the CTL templates are standard types installed by default with Microsoft Office 365. While different from [those fonts shared by BSPH External Affairs](#), our choices are similar in style.

The fonts in our templates were made with consideration to both the legibility of academic content (most specifically, numbers and italicized text) and the ease of use for our faculty teams. **When using our PowerPoint templates, you are encouraged to keep the font (typeface) to maintain the branding "feel" of the School while also supporting clarity and accessibility.**

Support

If you have any questions or concerns using the CTL PowerPoint Template for BSPH Academics, please [contact CTL Help](#) or your Instructional Designer.