JOHNS HOPKINS
BLOOMBERG SCHOOL
of PUBLIC HEALTH

Getting the Most out of Your LiveTalk

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Center for Teaching and Learning

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Today's Agenda

- Define the LiveTalk and its impact to online learning
- LiveTalk Experiences
- Preparation for a LiveTalk
  - *Emphasis on familiarity with Zoom*
- Methods to engage and manage students' participation
- Recommendations for after the LiveTalk

Our goal: to help you get the most out of your next LiveTalk!

The JHSPH LiveTalk

LiveTalks are:

- Online sessions, similar to webinars
- Scheduled through CTL's link in CoursePlus
- Supported through JHSPH Multimedia
- Linked through CoursePlus

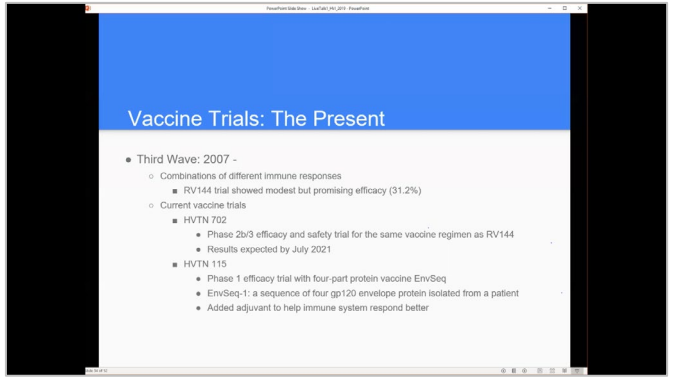
JHSPH LiveTalk: Dr. Burnham & TA Ellen Schenk, host RefugeeHealthCare. https://twitter.com/jhsphCTL/status/775674678291603456

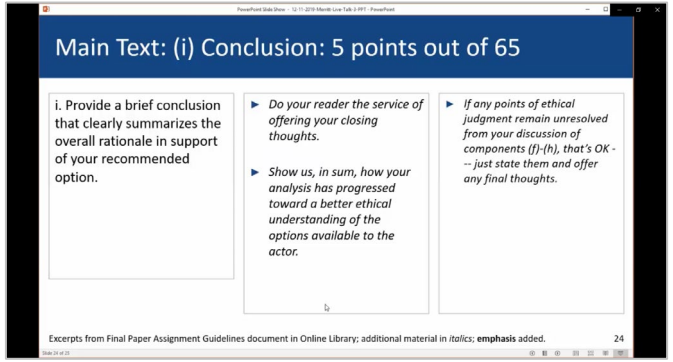
Why is a LiveTalk Important to Course Design?

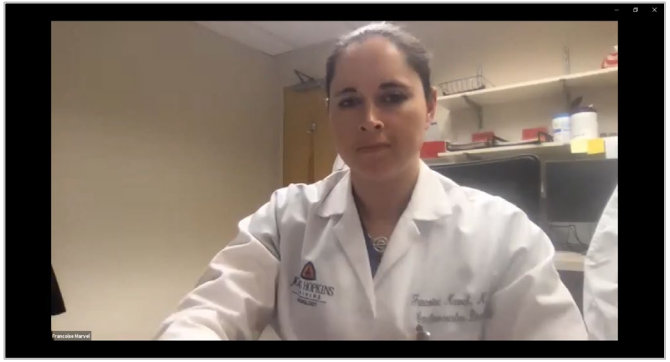
- Engagement – the “Why” of learning
  - Emphasis of goals & objectives
  - Building a community of learners
- Action and Expression – the “How” of learning
  - Opportunity for expression and communication
- Representation – the “What” of learning
  - Alternatives to traditional, one-way transfer of knowledge (text or video)
- Creates a sense of presence, stimulation, expression & significance

Your Experiences

Examples







Epidemiology and Natural History of Human Viral Infections (Sept 2019)
Ethics in Global Health Practice (Dec 2019)
Professional Epidemiologic Methods (June 2019)
Leading Change Through Health Informatics (Dec 2019)

Examples, cont.

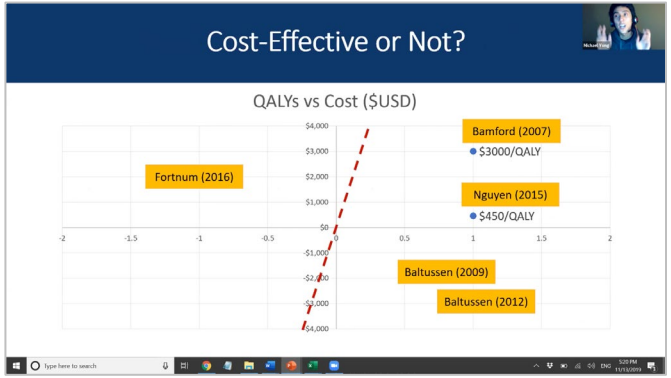
Body:

Dear Class,

Hope you all can make it to today's live talk. As usual we expect you to have a working laptotp, microphone, and headphones. Please be in a place and situation where you can speak with minimal background noise. A desk or table would be a good idea too.

TODAY's livetalk includes a skills lab. You will need to have 5 blank pieces of paper and 1-5 felt tip pens to draw diagrams of a system on the paper . Colors are optional. You won't have time to run for these supplies. Be prepared!

Talk soon,



Food Systems in Public Health (Oct 2019)
Intro to Comparative Effectiveness & Outcomes Research (Sept 2019)
Systems Thinking in Public Health: Applications of Key Methods and Approaches (Nov 2019)
Communication Practice for Health Science Professionals (Nov 2019)

Preparing is Key

Preparing Your Resources

- Documents for Display
  - PowerPoint slides or PDF
    - Follow accessibility best practices
    - Zoom allows for annotation
- Screensharing Other Files, Programs, or Apps
  - Live demonstrations
    - *Make certain programs can be made available during LT*
  - Websites
  - Videos (mp4) with audio
- Files & Links for student download
  - CoursePlus Online Library

Preparing CTL & Multimedia

- Link to provide materials and details appears in CP one week before scheduled LiveTalk
- Provide details for:
  - How many people will be in the studio?
  - Anyone calling in?
  - What items are expected for inclusion in the presentation (remote presenters, student presentations, polls, whiteboard, etc.)?
  - …
- Upload slides/PDFs

Preparing Your Remote Faculty/Presenters

- Link to LiveTalk is available in CoursePlus under Communication.
  - Guest remote presenter? Request link from CTL *in advance*
- Inform CTL if remote presenter will be calling in via telephone (410-955-5903)
  - *Only one outside phone line can be connected to the studio*
- Remote presenter should log into Zoom and connect at least 10 minutes early
- The in-studio faculty/TA, as host, promotes remote presenters to Host or Co-host role

Preparing Yourself

- Be familiar with and practice managing Zoom
  - View faculty video tutorial
  - View LiveTalk tutorial video for students
  - Familiarize yourself with Zoom's Help Center and video tutorials
- Set an agenda
- Have objectives
- ***Know your students***

Preparing Your Students

- Communicate objective(s) of LiveTalk

- Generate interest with Discussion Forum and/or other preparatory assignment
  - Questions submitted in advance *(have deadline!)*
  - Relevant media and current events

- Communicate guidelines and expectations to students in advance
  - Zoom account, microphone, webcam check
  - When to join session via CoursePlus
  - Expectations for audio*
  - Reminders re. personal conduct

*Please remain culturally responsive and understand that not all students are comfortable or willing to speak during a session.

Welcome to the Studio!

What to Expect in the Studio

- One faculty or TA required
  - Arrive 10-15 min ahead of scheduled time
- Multiple screens & inputs but only one computer
  - TA should bring laptop for chat, etc.
- Multimedia technician will:
  - turn off waiting/intro music
  - record session
  - help students and remote presenters with any technical issues
  - help faculty if any technical issues arise with the studio equipment or Zoom
    - *technicians CANNOT help faculty manage LiveTalk session*
  - monitor time

Created by Julia Soderberg from Noun Project

Learn More: In Studio

- Hands-on LiveTalk Training offered at the start of each term
- Upcoming Sessions for Term 3 (AY 19-20):

Thurs, Jan 16 @ 1 PM
Tues, Jan 21 @ 1 PM | Weds, Jan 22 @ 3:30 PM | Thurs, Jan 23 @ 10 AM

ONLINE: Thurs, Jan 16 @ 6 PM

- REGISTRATION REQUIRED
  - http://ctl.jhsph.edu/events or CTL Help

Engaging Your Students

Keeping the Focus

- Assign TA or Faculty to monitor Chat
- Welcome students & guests
  - Encourage video
- Provide overview/agenda of session
  - Reiterate the objective
- Set the tone by modeling the mindset
  - Welcome different perspectives
  - Have a role for the students in the conversation

- Do not get side-tracked
- Be mindful of time
- Bring LiveTalk to positive conclusion
  - Unanswered questions?
  - Create opportunity to continue the conversation
  - Reiterate objective and next steps

Make it Worth Their While

- Make certain to draw connections & a clear rationale from prep activities to the LiveTalk
- Be prepared to address questions posed *before* LiveTalk (email or Discussion Forum)
- Acknowledge questions, but only provide answers if you are prepared to do so
- Do not let the LiveTalk be the end of the conversation

Tools and Techniques in Zoom

- Polls can:
  - Provide quick assessment of comprehension
  - Guide the direction of the conversation
  - Foster debate (e.g., “55% chose this, 45% chose that: explain why you feel this way”)
  - Give feedback on session

- Breakout Rooms
  - Allow for group work
  - Continue a focused conversation at a smaller scale
  - Promote students to the presenters and facilitators (hosts)

- Chat
  - Provides one-way, synchronous written communication

Wrapping Up and Follow-up

Ending on a High Note

- Have you…
  - Been mindful of the time?
  - Acknowledged and noted any unanswered questions?
  - Met your objective?
  - Made the LiveTalk worth the students' time?
- Make sure to:
  - Reiterate objective
  - State next steps
  - Thank guest(s) and students
- Don't forget you're being recorded!

Bringing the Session Back to the Course

- Consider sending follow-up email
  - Emphasize objective and next steps again
  - Remind students about recording
- Conversations can be continued in Discussion Forum
  - Unanswered questions? Unresolved points of discussion/debate?
    - Encourage dialogue
- Tie LiveTalk objective into continued progression of course and learning outcomes

Remaining Questions?

Thank you!

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